

An information stand with an automated e-mail generation.

Abstract

- 5 1. An information stand (100) with an automated e-mail generation comprising a front (101), a proximity sensor (102), a display (103), an input device (104), a multimedia recorder (105) for recording multimedia content, a mail transmitter (106) and a processor (107). The multimedia content can be
- 10 arranged to perform the following steps: detecting the user (108) in the front of the information stand by means of the proximity sensor; presenting a user instruction on the display in response to the detection of the user by the proximity sensor; prompting the user to confirm the user instruction presented by means of the display on the input device; recording the
- 15 multimedia content of the user by means of the multimedia recorder in response to the confirmation of the user instruction; prompting the user to enter an e-mail recipient address and an own name; generating an e-mail (109), wherein a body of the E-mail comprises a predetermined text, an attachment of the multimedia content recorded, said own name and a first
- 20 link, wherein the first link refers to a commercial site with promotional material; and sending the E-mail body to the E-mail recipient address by means of the mail transmitter via the Internet (110). The e-mail body can further comprise a link to a player for the multimedia content recorded, wherein this link is determined by the processor in order to make said
- 25 recorded content playable at a client site of the E-mail recipient.

(Figure 1 should be published)